



WILLKI

WILLKI TRANSFORMATION CONTEST

Contest Rules

1. **Eligibility** : The contest is open to residents of Quebec, Ontario, Nova Scotia, New Brunswick, Prince Edward Island and Newfoundland and Labrador, aged 18 years and older.
2. **Contest period** : The contest ends on October 31st 2024 at 11:59PM.
3. **How to participate** :
 - a) Use Willki stone for your renovation or new construction project.
 - b) Take a photo before AND after installing Willki stone.
 - c) Complete the [participation form](#).
 - d) Subscribe to our [Facebook](#) and [Instagram](#).
4. **Selection of the winner** :
 - a) Only 1 winner will be picked. The winner will be randomly selected from all entrants and announced on November 1st 2024. The winner will be contacted via social media and/or email.
 - b) Completing the form gives you 1 entry. It is prohibited to complete the form more than once per person or per project.
 - c) Willki will publish each before/after result on its Facebook and Instagram pages. Get 1 additional participation for every share and like your project receives until October 31st at 11:59PM.
5. **Prize** : Following the purchase of Willki stone for their project, customers can win their purchase up to \$2,500 by submitting their participation form. A purchase is therefore necessary. The winner will receive up to \$2,500 in Willki products. For example:
 - a) If the winning customer purchased \$1,500 worth of Willki products, they will receive \$1,500.
 - b) However, if the customer purchased \$4,500 worth of Willki products, they will receive \$2,500 in return

Good luck to all!

*If you have any questions, contact us at info@willki.ca or at 450-534-1250.